

the DECA Connection



A Product of Oregon DECA's State Officer Team

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Oregon Leadership Institute

November 2-3
Valley River Inn
Eugene



This two-day event will be jammed packed with amazing workshops for potential members and seasoned veterans, competition preparation, fast-paced sessions, a hilarious keynote, chapter time, an etiquette dinner, dance and one crazy leadership adventure.

\$50.00 registration due Wednesday, October 8
\$89.00 per night plus tax

For more information visit:

www.oregonfbla.org www.oregondeca.org

OLI Reminder

Amanda McLean, District III Vice President

MDA Fundraising Ideas:

- Hold a fashion show at your local mall or school and sell tickets
- Have a can/bottle drive
- Hold a penny drive at school
- Donate a certain number of days worth of sales from your student store
- Have an informal dance and donate the profits



Oregon DECA, I want to remind you that the Oregon Leadership Institute (OLI) is fast approaching. There will be great workshops offered by your state officer team and TRI Leadership Resources. Workshops will cover a wide variety of things from DECA's history, to how to have a successful DECA week and how to master the role-play. There will also be an FBLA/DECA dance, an etiquette dinner, and lots of networking and fun. This is a great way to network with other DECA members and business professionals. This two-day event will be jam packed with fun, excitement, and education.

Thanks to all of you who registered and will be attending OLI. We hope that you are looking forward to this conference as much as we are. It is sure to be one of the highlights of not only your year in DECA, but your year in general. We can't wait to see you!

New Resources on State Website

Max Patterson, President



When was the last time you checked the Oregon DECA website?

If you're like most DECA members, it was probably a while ago. If so, you are missing out on some of the best resources for student members and advisors alike.

The state website, www.oregondECA.org, has many resources that you can use right in your own chapter. This year the

state officers have added to this bank of resources three videos designed to be used at the chapter level to promote DECA to potential members, increase awareness about our national charity, Muscular Dystrophy Association (MDA), and increase competition skills within a role-play.

"The Promo Video" has been created by Oregon DECA Secretary, Jessica Hogan, and is a great way to show your friends just what DECA is all about. This video includes pictures from past years' events with members from

all over the state put to the classic sounds of DECA— techno. Who knows, you may be in it!

After attending an MDA summer camp this past summer, Anne Marie Sketch, Oregon DECA Publicity Director, has created an informational MDA video designed to show students the benefits of contributing to our national charity. Oregon DECA has a strong relationship with MDA and we continue to work hand-in-hand with this great organization to provide support

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Austin Entrepreneurship Program at OSU

Jennifer Villabolas, Senior, College of Business, OSU, AEP Leadership Team



Are you an entrepreneur? Do you want to network with leading business professionals and entrepreneurs? Do you want to be professionally prepared to enter the job market? Do you want to start your own business while in college? If so, the Austin Entrepreneurship Program, at Oregon State University, can provide this and much more.

Housed in historic Weatherford Hall, the Austin Entrepreneurship Program (AEP) presents a learning and living environment. Weatherford Hall houses nearly 300 students ranging in majors from business and engineering to fashion design and agriculture. Of these students, nearly 60% are freshmen.

The AEP offers many unique opportunities. One of these opportunities is a three course



series just for Weatherford students, which introduces entrepreneurship and important life skills.

The first class in the series focuses on gaining a competitive edge through team work, communication, creative thinking, and adapting to change. The second class focuses on corporate social responsibility and social entrepreneurship. The series is completed with a class that lets students start their own business for a term. *(continued on page 4)*

New Resources on State Website (cont.)

to those with MDA.

Advisors and students alike are highly encouraged to show this video to their chapter members and help spread the word about this great association and the benefits it provides to millions of families.

When it comes to role-plays have you ever wondered which props to use and when to display them or wanted to nail that seven-second introduction everyone talks about? I have also created an instructional video for new, as well as

experienced, competitors. “Effectively Preparing & Executing a Role-Play” is a video posted to the state website that illustrates step-by-step how to conduct a role-play in a manner that has been very helpful for me personally as well as many other competitors.

We highly encourage you to utilize these resources provided by your state officer team. If you have created something you feel might be beneficial, please feel free to submit it to myself or another officer.

About Time Fundraising

If you are tired of selling the same old stuff for your fundraiser? Then you have to switch to “About Time Fundraising.” We are DECA's newest official sales and marketing partner. We have developed an exciting high quality 'green' calendar line for your group to sell. Check out all 12 of themes on the web at: www.abouttimefundraising.com. We offer everything you need to make a lot of money - fast, easy, and risk-free! If you want to use our pre-sell program, you must *(continued on page 4)*

MDA: DECA’s National Charity Anne Marie Sketch, Publicity Director



Many of us know that DECA raises money for our national charity, the Muscular

Dystrophy Association (MDA), but few of us really know what this association is all about. If you have always wanted to know more, now is time for you to find out!

MDA is an association that conducts research and raises money for people with neuromuscular diseases. MDA is working hard to

find cures for over 40 neuromuscular diseases.

Neuromuscular diseases are diseases that attack some part of the neuromuscular system such as the muscles, peripheral motor nerves and muscle-controlling nerve cells. These diseases are



often hereditary and progress at different levels from person to person.

The effects for neuromuscular damage can range from inability to walk, inability to use certain parts of the body due to muscle weakness, and/or inability to talk.

MDA works to make the financial and emotional struggles for MDA patients and their families easier. MDA also raises money for worldwide research

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Austin Entrepreneurship Program (cont.)

Another unique opportunity offered is the Austin Fellows Program. Each week, the AEP hosts entrepreneurs who share their experiences with the residents. Students enjoy a catered dinner with the visiting fellow while having the opportunity to ask questions and hear an inside prospective of the business world.

Past fellows include: Randy Conrads, Founder of Classmates (www.classmates.com); Ken Thrasher, former CEO of Fred Meyer; and Bernie Newcomb, Co-founder of E*TRADE.

The Austin Entrepreneurship Program at Weatherford Residential College is a great place for students to foster creativity and begin thinking with an entrepreneurial mindset.

Is entrepreneurship for you? Join the Austin Entrepreneurship Program and take your DECA experience to the next level. For more information on the program please contact Carol Hahn at aep.info@bus.oregonstate.edu.

About Time Fundraising (cont.)

go to our website, download our fundraising agreement, and fax it in! No money needed, no minimum orders to worry about.

Order form brochures provided FREE! High quality calendars sell for ONLY \$12! You make whopping \$6 each! Call us with any questions: 310.287.1550.

MDA (cont.)



for these diseases.

The association works hard to raise awareness about neuromuscular diseases among scientists, medical professionals and the general public.

One of the things that MDA does that really impacts children with neuromuscular diseases, are summer camps. These camps offer

children and teens a chance to spend time with other people their age dealing with the same sort of challenges. At MDA summer camp they are able to play games, have fun, and make life-time friends.

As DECA members, it is our duty to learn about and support this great organization. Throughout this coming year, you will have many chances to do so. There will be competitions and games played at all conferences seeking donations for MDA.

But it doesn't have to end there. There are many MDA sponsored events that you can volunteer at or fundraisers you can host.

I would highly encourage you to volunteer and assist at a summer camp. There is no better way to gain a greater appreciation for MDA and the work we do in DECA to support the MDA cause.

There is so much more information that can be shared. If interested, please contact me at publicity@oregondeca.org.





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Check us out online!

www.oregondeca.org

DECA + Otis Spunkmeyer = SUCCESS !

NEW idea!

HOLIDAY - 2008
 Philanthropic Partnership with

_____ (Fill in Your Favorite Charitable Organization) _____

Make it a Special Holiday for Folks in need
 with an Otis Spunkmeyer Fundraiser!

- ◇ 3 Dozen cookie dough nuggets
- ◇ 6 popular flavors
- ◇ Cost = \$ 8.75 per tub
- ◇ Sell Price = \$ 14.00 per tub
- ◇ Profit = \$ 5.25 per tub*

(*suggestion: .donate 25 cents per tub to your Charity)

EVERYBODY LOVES **FRESH-BAKED COOKIES**

Important Dates

November

- 2-3 Oregon Leadership Institute (OLI), Eugene
- 15 Initial membership roster due
- 20-22 Western Region Leadership Conference (WRLC), Phoenix, AZ
- 19-23 New York Experience (NYE) I, New York City

December

- 3-7 NYE II
- 10-14 NYE III

We want to hear from you!
 Send your stories for inclusion in the DECA Connection to publicity@oregondeca.org.