

DECA Competitive Events and The Oregon Diploma Requirements

DECA Competitive Events

Essential Skills									Career Related Learning Experiences					Career Related Learning Standards					Extended Application	
Read and comprehend a variety of text	Write clearly and accurately	Listen actively and speak clearly and coherently	Apply mathematics in a variety of settings	Think critically and analytically	Use technology to learn, live, and work	Demonstrate civic and community engagement	Demonstrate global literacy	Demonstrate personal management and teamwork skills	Field Based Investigations	School Based Learning	Service Learning	Technology Based Learning	Work Based Learning	Career Development	Communication	Employment Foundations	Personal Management	Problem Solving	Teamwork	Meets Criteria

Series Events

Principles of Business Administration Events																					
Principles of Business Management and Administration (PBM)	X		X		X									X						X	*
Principles of Finance (PFN)	X		X		X									X						X	*
Principles of Hospitality and Tourism (PHT)	X		X		X									X		X	X	X		X	*
Principles of Marketing (PMK)	X		X		X									X		X	X	X		X	*
Team Decision Making Events																					
Business Law and Ethics Team Decision Making Event (BLTDM)	X		X		X									X						X	*
Buying and Merchandising Team Decision Making Event (BTDM)	X		X		X									X		X	X	X	X	X	*
Financial Analysis Team Decision Making Event (FTDM)	X		X		X									X		X	X	X	X	X	*
Hospitality Services Team Decision Making Event (HTDM)	X		X		X									X		X	X	X	X	X	*
Sports and Entertainment Team Decision Making Event (STDM)	X		X		X									X		X	X	X	X	X	*
Travel and Tourism Team Decision Making Event (TTDM)	X		X		X									X		X	X	X	X	X	*
Individual Series Events																					
Accounting Applications Series (ACT)	X		X		X									X		X	X	X	X		*
Apparel and Accessories Marketing Series (AAM)	X		X		X									X		X	X	X	X		*
Automotive Services Marketing Series (ASM)	X		X		X									X		X	X	X			*
Business Services Marketing Series (BSM)	X		X		X									X		X	X	X			*
Food Marketing Series (FMS)	X		X		X									X		X	X	X			*
Hotel and Lodging Management Series (HLM)	X		X		X									X		X	X	X			*
Marketing Management Series (MMS)	X		X		X									X		X	X	X			*
Quick Serve Restaurant Management Series (QSRM)	X		X		X									X		X	X	X			*
Restaurant and Food Service Management Series (RFSM)	X		X		X									X		X	X	X			*
Retail Merchandising Series (RMS)	X		X		X									X		X	X	X			*
Sports and Entertainment Marketing Series (SEM)	X		X		X									X		X	X	X			*
Business Operations Research Events																					
Business and Financial Services Marketing Research Event (BOR)	X	X	X	X	X	X								X	X	X	X	X	/		*
Buying and Merchandising Operations Research Event (BMOR)	X	X	X	X	X	X								X	X	X	X	X	/		*
Finance Operations Research Event (FOR)	X	X	X	X	X	X								X	X	X	X	X	/		*
Hospitality and Tourism Operations Research Event (HOR)	X	X	X	X	X	X								X	X	X	X	X	/		*
Sports and Entertainment Marketing Operations Research Event (SEOR)	X	X	X	X	X	X								X	X	X	X	X	/		*
Chapter Team Events																					
Community Service Project (CSP)	X	X	X	//	X	X	X							X	X	X	X	X	X		*
Creative Marketing Project (CMP)	X	X	X	X	X	X								X	X	//	X			X	*
Entrepreneurship Promotion Project (EPP)	X	X	X	X	X	X								X	X		X	X	X		*
Financial Literacy Promotion Project (FLPP)	X	X	X	X	X	X								X	X		X	X	X		*
Learn and Earn Project (LEP)	X	X	X	X	X	X								X	X		X	X	X		*
Public Relations Project (PRP)	X	X	X	//	X	X								X	X	//	X			X	*

ten Events

Write

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	Read and comprehend a variety of text	Write clearly and accurately	Listen actively and speak clearly and coherently	Apply mathematics in a variety of settings	Think critically and analytically	Use technology to learn, live, and work	Demonstrate civic and community engagement	Demonstrate global literacy	Demonstrate personal management and teamwork skills	Field Based Investigations	School Based Learning	Service Learning	Technology Based Learning	Work Based Learning	Career Development	Communication	Employment Foundations	Personal Management	Problem Solving	Teamwork	Meets Criteria
Business Management and Entrepreneurship Events																					
Entrepreneurship Written Event (ENW)	X	X	X	X	X	X			X	X	X		X		X	X	X	X	X	/	*
International Business Plan Event (IBP)	X	X	X	X	X	X		X	X	X	X		X		X	X	X	X	X	/	*
Internet Marketing Plan (IMP)	X	X	X	X	X	X			X	X	X		X		X	X	X	X	X	/	*
Entrepreneurship Participating Event - Creating an Independent Business (ENPI)	X	X	X	X	X	X			X	X	X		X		X	X	X	X	X		*
Entrepreneurship Participating Event - Creating a Franchising Business (ENPF)	X	X	X	X	X	X			X	X	X		X		X	X	X	X	X		*
Marketing Representative Events																					
Advertising Campaign Event (ADC)	X	X	X	X	X	X			X	X	X		X		X	X	X	X	X	/	*
Fashion Merchandising Promotion Plan (FMP)	X	X	X	X	X	X			X	X	X		X		X	X	X	X	X	/	*
Technical Sales Event (TSE)	X		X		X	X			X	X	X		X		X	X	X	X	X		*
Special Event																					
DECA Quiz Bowl (DQB)	X		X								X				X		X	X	X		*

* Documentation of how the project relates to the students' personal and career interests and post-high school goals would need to be added.

/ Students can complete in these events as individuals or as a team.

// Depending on the project.