

# Tentative Conference Schedule 2010

## Saturday, February 20, 2010

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### 7:00 p.m. – 9:00 p.m.

Scoring Room Early Bird Registration ..... Suite 216

## Sunday, February 21, 2010

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### 9:00 a.m. – 9:30 a.m.

Early Bird Registration ..... Suite 206

### 11:00 a.m. – 11:30 a.m.

State Officer Candidate Briefing Session ..... Suite 116

### 11:30 a.m. – 12:30 p.m.

State Officer Candidate Testing ..... Flanders

### 12:00 p.m. Noon – 12:30 p.m.

Registration ..... Suite 206

### 12:30 p.m.

State Officer Candidate Booth Set-Up ..... East Side of Lobby

### 1:00 p.m. – 1:25 p.m.

Voting Delegate Meeting ..... Clackamas/Multnomah

### 1:25 p.m. – 2:00 p.m.

Campaign Speech Presentations (Candidates Only) ..... Flanders

### 1:15 p.m. – 2:00 p.m.

Series Directors/Event Managers Meeting ..... Pettygrove

### 1:15 p.m. – 2:00 p.m.

Written Events Briefing Sessions ..... Clackamas/Multnomah

Business Services Operations Research Event

Buying and Merchandising Operations Research Event

Community Service Project

Creative Marketing Project

Entrepreneurship Participating Event (Creating an Independent or Franchising Business)

Entrepreneurship Promotion Project

Entrepreneurship Written Event

Financial Literacy Promotion Project

Finance Operations Research Events

Hospitality and Tourism Operations Research Event  
 International Business Plan Event  
 Internet Marketing Plan  
 Learn and Earn Project  
 Public Relations Project  
 Sports and Entertainment Marketing Operations Research Event

Marketing Representative Event Briefings

Advertising Campaign Event.....Jantzen/White Stag  
 Fashion Merchandising Promotion Plan Event .....Clackamas/Multnomah  
 Technical Sales Event.....Pendleton

**2:00 p.m. – 2:30 p.m.**

Recommend Chapter Meetings

**2:30 p.m. – 4:15 p.m.**

1<sup>st</sup> Testing Session .....TBD

*Marketing Exam*

<b>Monday Events</b>	<b>Tuesday Events</b>
ASM	AAM
FMS	BSM
RMS	BTDM
STMD	MMS
	SEM

<b>Written Events*</b>	<b>Other*</b>
ADC (Monday)	DQB (Tuesday)
FMP (Monday)	
TSE (Monday)	

\* These events require exams, but are not considered series events.

**2:45 p.m. – 3:45 p.m.**

Annual Advisors' Meeting (Mandatory).....Lovejoy

**3:30 p.m. – 11:00 p.m.**

"Meet the Candidates" Exhibits .....East Side of Lobby

**4:15 p.m. – 5:00 p.m.**

Dinner Break

**5:00 p.m. – 6:45 p.m.**

2<sup>nd</sup> Testing Session .....TBD

*Business Administration Core Exam*      OR      *Business Management and Administration Exam*

<b>Monday Events</b>	<b>Tuesday Events</b>	<b>Monday Events</b>
PBM	PFN	BLTDM
PHT	PMK	

**5:15 p.m. – 6:15 p.m.**

Annual Advisors' Meeting (Mandatory).....Lovejoy

**7:00 p.m. – 8:45 p.m.**

3<sup>rd</sup> Testing Session.....TBD

<i>Finance Exam</i>		OR	<i>Hospitality and Tourism Exam</i>	
<b>Monday Event</b>	<b>Tuesday Event</b>		<b>Monday Events</b>	<b>Tuesday Events</b>
FTDM	ACT		HLM	HTMD
			QSRM	RSFM
			TTDM	

**9:00 p.m. – 10:30 p.m.**

Opening Session.....Grand Ballroom

**11:00 p.m.**

Remove materials from state officer campaign tables .....East Side of Lobby

**11:30 p.m. – 6:00 a.m.**

Curfew .....In your own room

**Monday, February 22, 2010**

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**8:00 a.m. – 8:30 a.m.**

Judges Check-In .....Grand Ballroom Hallway

**8:00 a.m. – 3:00 p.m.**

Written Events.....Salons 1 and 2

- Creative Marketing Project
- Entrepreneurship Participating Event (Independent)
- Entrepreneurship Written
- Fashion Merchandising Promotion Plan Event
- Finance Operations Research Events
- Financial Literacy Promotion Project
- International Business Plan Event
- Internet Marketing Plan
- Learn and Earn Project

**8:00 a.m. – 12:00 p.m. Noon**

Advertising Campaign Event .....Oxford Suites

**9:00 a.m. – 3:00 p.m.**

Principles Interviews, Series Event Role-Plays and Team Decision Case Studies	
Automotive Services Marketing Series Prep.....	Lovejoy
ASM Role-Play .....	Suite 156
Business Law and Ethics Team Decision Making Prep .....	Jantzen
BLTDM Case Study .....	White Stag
Financial Analysis Management Team Decision Making Prep.....	Jantzen
FTDM Case Study.....	White Stag
Food Marketing Series Prep .....	Pettygrove
FMS Role-Play .....	Suite 166
Hotel and Lodging Management Series Prep .....	Crown Zellerbach
HLM Role-Play.....	Weyerhaeuser
Principles of Business Management and Administration Prep.....	TBD
PBM Interview.....	TBD
Principles of Hospitality and Tourism Prep.....	TBD
PHT Interview.....	TBD
Quick Serve Restaurant Management Series Prep .....	Flanders
QSRM Role-Play.....	Glisan
Retail Merchandising Series Prep .....	Multnomah
RMS Role-Play.....	Clackamas
Sports and Entertainment Marketing Team Decision	
Making Prep .....	Clark
STDM Case Study .....	Washington
Travel and Tourism Marketing Team Decision	
Making Prep .....	Overton
TTDM Case Study.....	Suite 152

**9:00 a.m. – 12:00 p.m. Noon**

Technical Sales Event Presentation .....	Pendleton
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**9:00 a.m. – 5:30 p.m.**

“Meet the Candidates” Exhibits .....	Grand Ballroom Foyer
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**11:00 a.m. – 1:30 p.m.**

Judge Luncheon .....	Salon 3
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**12:30 p.m. – 5:30 p.m.**

Advertising Campaign Event Finals.....	Oxford Suites
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**3:00 p.m. – 4:00 p.m.**

Board of Advisors’ Meeting .....	Suite 216
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**5:10 p.m. – 6:00 p.m.**

Parade of Chapter Presidents’ Rehearsal .....	Grand Ballroom
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**6:15 p.m. – 8:20 p.m.**

Recognition Awards Session.....	Grand Ballroom
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**8:30 p.m. – 10:00 p.m.**

Annual Business Meeting (Mandatory for Voting Delegates).....Clackamas/Multnomah

**9:30 p.m. – 11:00 p.m.**

DECA Dance.....Clark/Washington

**9:40 p.m. – 10:45 p.m.**

New Advisor Q&amp;A Session.....Suite 216

**11:00 p.m.**

Remove materials from state officer campaign tables .....East Side of Lobby

**11:30 p.m. – 6:00 a.m.**

Curfew.....In your own room

**Tuesday, February 23, 2010**

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**8:00 a.m. – 8:30 a.m.**

Judges Check-In.....Grand Ballroom Hallway

**8:00 a.m. – 3:00 p.m.**

Written Events.....Salons 1 and 2

- Business Services Operations Research Event
- Buying and Merchandising Operations Research Event
- Community Service Project
- Entrepreneurship Participating Event (Franchising)
- Entrepreneurship Promotion Project
- Hospitality and Tourism Operations Research Event
- Public Relations Project
- Sports and Entertainment Marketing Operations Research Event

**9:00 a.m. – 3:00 p.m.**

Principles Interviews, Series Event Role-Plays and Team Decision Case Studies

- Accounting Applications Series Prep.....Jantzen
- ACT Role-Play.....White Stag
- Apparel and Accessories Marketing Series Prep.....Multnomah
- AAM Role-Play.....Clackamas
- Business Services Marketing Series Prep.....Pettygrove
- BSM Role-Play.....Suite 166
- Buying and Merchandising Team Decision Making Prep .....Lovejoy
- BTDM Case Study.....Suite 156
- Hospitality Services Team Decision Making Prep .....Overton
- HTDM Case Study.....Suite 152
- Marketing Management Series Prep .....Flanders
- MMS Role-Play.....Glisan

Principles of Finance Prep .....	TBD
PFN Interview .....	TBD
Principles of Marketing Prep.....	TBD
PMK Interview .....	TBD
Restaurant and Food Service Management Series Prep .....	Weyerhaeuser
RFSM Role-Play .....	Crown Zellerbach
Sports and Entertainment Management Series Prep .....	Clark
SEM Role-Play .....	Washington

**11:00 a.m. – 1:30 p.m.**

Judge Luncheon .....Salon 3

**2:00 p.m.**

Quiz Bowl

Holding Room .....	Pettygrove
Preliminary Rounds – Room 1.....	Lovejoy
Preliminary Rounds – Room 2.....	Overton

**3:00 p.m. – 4:00 p.m.**

Pickup Dessert Tickets .....Suite 206

**5:00 p.m.**

Quiz Bowl – Final Round.....Overton

**6:00 p.m. – 6:45 p.m.**

State Officer Candidate Installation Rehearsal .....Grand Ballroom Stage

**7:00 p.m. – 10:00 p.m.**

Grand Awards Session/Dessert .....Grand Ballroom

**10:15 p.m. – 10:45 p.m.**

2010-2011 State Officer Team Briefing .....Suite 206

**11:30 p.m. – 6:00 a.m.**

Curfew.....In your own room

**Wednesday, February 24, 2010**

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**8:30 a.m. – 11:00 a.m.**

2010-2011 State Officer Transition Meeting .....Flanders