

# Competitive Events List

The following events will be offered at the Oregon DECA State Career Development Conference:

## **Principles of Business Administration Events**

1. Principles of Business Management and Administration (PBM)
2. Principles of Finance (PFN)
3. Principles of Hospitality and Tourism (PHT)
4. Principles of Marketing (PMK)

## **Team Decision Making Events**

1. Business Law and Ethics Team Decision Making Event (BLTDM)
2. Buying and Merchandising Team Decision Making Event (BTDM)
3. Financial Analysis Team Decision Making Event (FTDM)
4. Hospitality Services Team Decision Making Event (HTDM)
5. Sports and Entertainment Marketing Team Decision Making Event (STDM)
6. Travel and Tourism Marketing Team Decision Making Event (TTDM)

## **Individual Series Events**

1. Accounting Applications Series (ACT)
2. Apparel and Accessories Marketing Series (AAM)
3. Automotive Services Marketing Series (ASM)
4. Business Services Marketing Series (BSM)
5. Food Marketing Series (FMS)
6. Hotel and Lodging Management Series (HLM)
7. Marketing Management Series (MMS)
8. Quick Serve Restaurant Management Series (QSRM)
9. Restaurant and Food Service Management Series (RFSM)
10. Retail Merchandising Series (RMS)
11. Sports and Entertainment Marketing Series (SEM)

## **Business Operations Research Events**

1. Business and Financial Services Marketing Research Event (BFR)
2. General Marketing Research Event (GMR)
3. Hospitality and Recreation Marketing Research Event (HRR)
4. Retail Marketing Research Event (RMR)

**Chapter Team Events**

1. Community Service Project (CSP)
2. Creative Marketing Project (CMP)
3. Entrepreneurship Promotion Project (EPP)
4. Financial Literacy Promotion Project (FLPP)
5. Learn and Earn Project (LEP)
6. Public Relations Project (PRP)

**Business Management and Entrepreneurship Events**

1. Entrepreneurship Written Event (ENW)
2. International Business Plan Event (IBP)
3. Internet Marketing Plan (IMP)
4. Entrepreneurship Participating Event (ENP)  
(Creating an Independent Business – ENPI – or Franchising Business – ENPF)

**Marketing Representative Events**

1. Advertising Campaign Event (ADC)
2. Fashion Merchandising Promotion Plan Event (FMP)
3. Technical Sales Event (TSE)

**Special Activity**

1. DECA Quiz Bowl (DQB)

**Oregon Only Chapter Event**

1. Chapter of the Year
2. Local Chapter Newsletter

**Recognition**

1. Chamber of Commerce Partnership
2. Chapter Awards Program
3. Speakers Bureau