

Competitive Event Abbreviations

Abbreviation Alphabetical List:

AAM	Apparel and Accessories Marketing Series
ACT	Accounting Applications Series
ADC	Advertising Campaign Event
ASM	Automotive Services Marketing Series
BLTDM	Business Law and Ethics Team Decision Making Event
BMOR	Buying and Merchandising Operations Research Event
BOR	Business Services Operations Research Event
BSM	Business Services Marketing Series
BTDM	Buying and Merchandising Team Decision Making Event
CMP	Creative Marketing Project
CSP	Community Service Project
DQB	DECA Quiz Bowl
ENP	Entrepreneurship Participating Event (Creating an Independent Business – ENPI – or Franchising Business – ENPF)
ENW	Entrepreneurship Written Event
EPP	Entrepreneurship Promotion Project
FLPP	Financial Literacy Promotion Project
FMP	Fashion Merchandising Promotion Plan Event
FMS	Food Marketing Series
FOR	Finance Operations Research Event
FTDM	Financial Analysis Team Decision Making Event
HLM	Hotel and Lodging Management Series
HOR	Hospitality and Tourism Operations Research Event
HTDM	Hospitality Services Team Decision Making Event
IBP	International Business Plan Event
IMP	Internet Marketing Plan
LEP	Learn and Earn Project
MMS	Marketing Management Series
PBM	Principles of Business Management and Administration
PFN	Principles of Finance
PHT	Principles of Hospitality and Tourism
PMK	Principles of Marketing
PRP	Public Relations Project
QSRM	Quick Serve Restaurant Management Series
RFSM	Restaurant and Food Service Management Series
RMS	Retail Merchandising Series
SEM	Sports and Entertainment Marketing Series
SEOR	Sports and Entertainment Marketing Operations Research Event
STDM	Sports and Entertainment Marketing Team Decision Making
TSE	Technical Sales Event
TTDM	Travel and Tourism Marketing Team Decision Making