

# Competitive Event Guidelines

## Confidentiality

Advisors serving as Event Directors are not to divulge the results of any events to any person other than the Competitive Events Scoring Committee, State Specialist (if applicable), Executive Director, or other state staff. The results of the event shall be reported *immediately* to Scoring Headquarters upon completion of the event.

### 1. Participation in Competitive Events

- Students can participate in a maximum of four (4) events, which may not consist of more than two (2) series events (one per day) and/or two (2) written events. The DECA Quiz Bowl (DQB) and Technical Sales Event (TSE) count toward the four (4) event total. Unlike last year, students competing in **Advertising Campaign Event (ADC)**, **Fashion Merchandising Promotion Plan Event (FMP)**, and **Technical Sales Event (TSE)** on Monday will be eligible to compete in a Monday series event, since there is no longer a testing conflict.

### 2. Team Decision Making (TDM) Events

- Each team will consist of two members. Both participants will take a 100 question multiple-choice marketing test and their scores will be averaged.
- They will also be given a decision making case study involving a management problem in their given occupational area. Each team will have 30 minutes to prepare and 15 minutes with the judge. The team will spend not more than 10 minutes describing the team's analysis of the situation. Both members must participate during the interview. The judge will spend the remaining 5 minutes questioning the team. There will then be five minutes of judge questions. Consult *The DECA Guide 2009-2010* for more specific guidelines.
- For TDM Events, the team must consist of the same participants for both SCDC and ICDC. *Substitutions are NOT permitted.*

### 3. Competency Based Series Events

- Each event consists of a written test and two role-play events. Students are encouraged to compete in one series event each day. The maximum number of series events (or management team decision making events) a student may enter each day is one.
- The 100 question written tests are administered on Sunday. The role-plays are both given on the Monday or Tuesday of the event. Business professionals from the community will serve as judges for the role-plays.
- Competitor guidelines and preparation materials may be purchased from DECA IMAGES. Refer to *The DECA Guide 2009-2010* for a listing of the publications available.
- Oregon DECA is allowed three (3) competitors per event for ICDC.
- **You may change series events during onsite conference registration.** There will be a **\$10.00 charge** for each registration change or substitution made 96 hours (or four school

days) after the participant confirmation report has been emailed out or after Tuesday, February 16, 2010. This charge will be made for each name change, each event change and each partner change. **Please send changes electronically to Oregon DECA ([trina.lee@wesd.org](mailto:trina.lee@wesd.org)) up until Friday, February 12, 2010.**

#### 4. DECA Quiz Bowl

- Chapters can enter more than one team in the DECA Quiz Bowl competition.
- No teams can be added to Quiz Bowl after 5:00 p.m. on the Thursday before the conference begins.
- All Quiz Bowl teams must be in attendance for the briefing.
- The “Marketing Exam” serves as the seeding test.
- All rounds of competition will be held during the entirety of the conference (see Tentative Conference Schedule 2010).
- The Oregon DECA Quiz Bowl Team that goes to ICDC can allow for a replacement(s) in the event a student(s) choose(s) not to or is unable to participate at the discretion of the winning team’s chapter advisor. Replacements can be selected from another chapter. It is the responsibility of the winning chapter to alert Oregon DECA of the need for any replacement(s), should the need arise.

#### 5. Grievance Procedures

Oregon DECA will officially recognize only those grievances filed by the chapter advisor(s) or the adult in charge of a chapter delegation. Grievances will be considered in the following manner:

- The local DECA advisor or contestant will file a written request describing the situation in question and the violation of Oregon Policy (see Grievance Report).
- This written statement must be signed by the chapter advisor and filed with Oregon DECA or with the Board of Advisors.
- The Board of Advisors *may* provide a solution for the situation. The Board’s decisions shall be final.

**Note:** *Grievances should be filed as soon as possible after the incident and will not be considered after one month from the last date of the event.*

#### 6. Testing

Each student will only be allowed to take up to three comprehensive exams on Sunday, one at 2:30 p.m., one at 5:00 p.m. and one at 7:00 p.m.

#### 7. Awards

Overall awards will be given in each competition. A trophy will be awarded to each of the first, second, and third place winners. A medallion will be awarded to fourth through eighth places. In addition to the overall awards, medallions will be awarded for the first three places in each of the instructional areas (written test and two role-plays) for the Competency Based Series Events, as well as Advertising Campaign Events (written test) and Technical Sales Event (written test and presentation), and Team Decision Making Events (written test and case study). Trophies, medallions, and certificates awarded for individual events during the State Career Development Conference become the property of the participant.

**8. Scoring**

After all awards have been presented, chapter advisors will receive a printout of all competitor scores.