

DECA Emerging Leader Honor Award¹

Purpose

The purpose of the DECA Emerging Leader Honor Award is to provide recognition of students studying marketing, finance, hospitality and management for being academically prepared, community oriented, professionally responsible, experienced leaders through participation in DECA.

Qualifications

To receive the DECA Emerging Leader Honor Award a student must:

1. be a DECA member at the international level
2. be a senior
3. Have an overall cumulative grade point average of 3.2 for the seven previous semesters (with 4.0 being equal to an A)
4. complete one course in one of the following areas:
 - Marketing
 - Business Management and Administration
 - Entrepreneurship
 - Finance
 - Hospitality and Tourism
5. participate in at least three of the areas listed under Community Oriented, Professionally Responsible and Experienced Leader.

Procedures

- Completed application must be received by DECA Inc. no later than **February 1, 2011**. Applications are available online: www.deca.org/events/32.
- A copy of the official DECA roster must accompany the application to verify that the applicant is a DECA member at the international level.
- An application fee of \$5.00 must accompany the application.
- An Honor Award certificate will be mailed directly to you with suggestions for appropriate presentation and recognition.
- Please send completed applications to:

DECA Emerging Leader Honor Award
DECA Inc.
1908 Association Dr
Reston, VA 20191-1594

¹ Formally known as the "National Marketing Education Honor Award."